

List of cookies

Below you will find a complete list of the cookies we use on this website, including details of their purpose and expiry date.

Essential cookies

Technical name of cookie	Type	Host	Expiry	Purpose
wp-wpml_current_language	HTTP cookie	www.hitachigroupvorsorge.ch	1 day	Current language
wp-wpml_current_admin_language_*	IndexedDB	www.hitachigroupvorsorge.ch	No expiry	Language of the WordPress admin area
_icl_visitor_lang_js	HTTP cookie	www.hitachigroupvorsorge.ch	Session	Stores the redirection language
wpml_browser_redirect_test	HTTP cookie	www.hitachigroupvorsorge.ch	Session	Checks whether or not cookies can be set
real_cookie_banner*	HTTP cookie	www.hitachigroupvorsorge.ch	365 days	Unique identifier for consent, however not for the website visitor. Revision hash for cookie banner settings (text, colours, functions, service groups, services, content blockers, etc.). IDs for consented services and service groups.
real_cookie_banner*-tcf	HTTP cookie	www.hitachigroupvorsorge.ch	365 days	Consents collected within the scope of TCF, stored in TC string format, including TCF vendors, purposes, special purposes, functions and special functions.
real_cookie_banner*-gcm	HTTP cookie	www.hitachigroupvorsorge.ch	365 days	The consents collected in Google Consent Mode for the various consent types (purposes) are stored for all services compatible with Google Consent Mode.
real_cookie_banner-test	HTTP cookie	www.hitachigroupvorsorge.ch	365 days	Cookie set to test the functionality of HTTP cookies. This cookie is deleted immediately after the test.
real_cookie_banner*	Local storage	www.hitachigroupvorsorge.ch	No expiry	Unique identifier for consent, however not for the website visitor. Revision hash for cookie banner settings (text, colours, functions, service groups, services, content blockers, etc.). IDs for consented services and service groups. Only stored until consent is documented on the website server.
real_cookie_banner*-tcf	Local storage	www.hitachigroupvorsorge.ch	No expiry	Consents collected as part of TCF are stored in TC string format, including TCF vendors, purposes, specific purposes, functions and specific functions. Only stored until consent is documented on the website server.

real_cookie_banner*-gcm	Local storage	www.hitachigroupvorsorge.ch	No expiry	Consents collected through Google Consent Mode are stored in consent types (purposes) for all services compatible with Google Consent Mode. Only stored until consent is documented on the website server.
real_cookie_banner-consent-queue*	Local storage	www.hitachigroupvorsorge.ch	No expiry	Local caching of the cookie banner selection until the server documents consent; documentation attempted periodically or when changing pages if the server is unavailable or overloaded.

Statistical cookies (Google Analytics)

Technical name of cookie	Type	Host	Expiry	Purpose
_ga	HTTP cookie	www.hitachigroupvorsorge.ch	24 months	Serves to store a unique user ID that can be used to analyse general user behaviour on various websites over a period of 24 months.
ga*	HTTP cookie	www.hitachigroupvorsorge.ch	24 months	Serves to provide a more detailed analysis of user behaviour on a specific website and to generate separate reports for different websites or sub-sections.

Google Analytics (technology for web analysis purposes)

We use Google Analytics, a web analytics service provided by Google USA LLC ('Google'), 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Their terms of use are available on: <https://marketingplatform.google.com/about/analytics/terms/us/>

We use Google Analytics to analyse and regularly improve our website based on our legitimate interests. Using the statistics obtained also helps us to enhance our services on an ongoing basis, to make it more interesting for you. The use of Google Analytics requires you to consent to the recording of your surfing behaviour on our websites and its analysis.

We only use Google Analytics in connection with activated IP anonymisation (IP masking). This means that the IP address of users within member states of the European Union is transmitted by Google to a server in the USA and abbreviated there.

The method used by Google to anonymise IP addresses means that they are not written to a hard drive, since the process takes place immediately after the request is received in the main memory. We do not receive any personal data from Google, only anonymous statistics.

On behalf of the operator of this website, Google only uses this information to analyse your use of the website. This includes compiling reports on website activity and providing the website operator with other services related to website activity and Internet usage. The IP address transmitted by your browser within the Google Analytics procedure will not be used in conjunction with other Google data.